



europython

Rimini

9-16 JULY 2017

European
Python
Programming
Conference



Photo: Bernhard Lang

europython

2017

The largest European conference for the Python programming language

For over 20 years, Python has been successfully used as a programming language in industry and service companies as well as in research and science for a variety of tasks. Python has made a lot of changes since its inception. The easy-to-learn programming language has blurred the boundaries between users and developers. Using Python, scientists, engineers, finance professionals, designers, and others can develop solutions to complex problems quickly and without much programming experience. Innovative software companies using Python can enter new markets because they can satisfy the needs of users more quickly than their competitors. Universities all around the world are already using it as the standard in many programming courses and in many different topics.

EuroPython 2017 is organized by the EuroPython 2017 Team, the EuroPython Society (EPS) and Python Italia APS for the Python community.



europython

9-16 JULY 2017

Rimini

Join the European Python Community

After the huge success in Bilbao, Basque Country, Spain in the last two years, EuroPython 2017 will now move on to take place in Rimini, Italy. Our aim is to keep the conference growing both in impact and attendance. More than 1200 Python developers, students and enthusiasts from all over Europe and abroad are expected to attend EuroPython 2017 Rimini.

The EuroPython conference is the highlight of the year for the European community of programmers. All Python enthusiasts, from beginner programmers to the most expert ones, have their place in this conference: experienced programmers present their know-how, students widen their knowledge and beginners will learn a lot in a very short time.

EuroPython has always distinguished itself by a unique atmosphere to welcome diversity, share knowledge, create synergies and support networking around Python programming. It is the perfect place for companies to connect with the Python community and get in touch





Photo: EuroPython 2016

with motivated developers. In fact, EuroPython has become a well-known meeting point for international companies and highly-qualified junior and senior programmers, creating an excellent environment to look for new job-opportunities, recruit people, connect, share and learn.

Rimini was founded by the Romans in 268 BC. But if it were founded today it would certainly be proposed as a holiday brand. It has all the ingredients of the marketing mix: the sea, never-ending beaches, countless hotels and accommodation facilities, art and history, a rich and varied inland area and internationally-renowned cuisine. And if the brand name "Rimini" is certain, the subject of its hypothetical trademark is equally certain: a smile or a sign that somehow reminds us of a person, or the industrious and irrepressible spirit of those who, aware of the potential of this territory, have made it a top destination for everyone.

Since the first EuroPython in 2002, much effort has been made to make the yearly EuroPython Conference what it is today. Collaborators all around Europe, together with the on-site team, are working hard to make the conference in Rimini a great and successful experience. This is a great opportunity to make the Python community stronger and experience that Python is more than just a programming language.



Photo: Bernhard Lang

Dates

EuroPython 2017 will take place from July 9th to July 16th, 2017 at the Palacongressi di Rimini (PCR), a brand new, modern conference-venue in Rimini, Italy.

Following the Python convention tradition, the conference presents a high quality and full featured 8 days conference program with more than 200 talks, keynotes given by top class speakers, training sessions for beginners, advanced and experts attendees. In the last two days of the conference, July 15 and 16, we will run several sprints to further development of Python-based software and programming Dojo sessions for those willing to improve their skills.

9th
JULY
16th

RIMINI

- ▶ **Electric atmosphere during the summer**
- ▶ **They produce some of the best Italian wines around Rimini**
- ▶ **One of the best cuisine in Italy**
- ▶ **The Region of Barilla, Ferrari, Lamborghini and Ducati**
- ▶ **The Roman ruins.**
- ▶ **2 local museums**
- ▶ **Federico Fellini's City**
- ▶ **3 world World Heritage Sites close to Rimini**

Photo: A beach in Adriatic sea, Rimini, Italy



Palacongressi di Rimini

The Palacongressi di Rimini is the largest convention centre in the country, unique in its design, technology and strong connection to its surroundings.

A multi-purpose facility capable of simultaneously hosting numerous events, maximum modularity for congresses and exhibitions, exceptional underground parking amenities, a strong commitment to environmental responsibility: these are the key features of Rimini Palacongressi.

39 rooms, seating capacity for 9,000 and a main room that can comfortably host 4,700 guests. Rimini Palacongressi can also provide as much as 11,000 m² exhibit space beside the rooms.

Ten good reasons to choose Palacongressi:

- ▶ the largest convention centre in the country
- ▶ highly flexible and functional
- ▶ multiple organisation of events
- ▶ extensive and equipped exhibit space
- ▶ easily accessible
- ▶ underground parking facilities
- ▶ state of the art technology
- ▶ quality interiors and furnishings
- ▶ areas designed for catering services
- ▶ strong commitment to the environment

Photo:

EuroPython 2016 Demographics

Attendee statistics

Attendees

Attendees	▶ 1,102
male	▶ 977
female	▶ 125
ratio female/male	▶ 11.34%

Country distribution

DE	▶ 176	▶ 15.97%	PT	▶ 8	▶ 0.73%
ES	▶ 136	▶ 12.34%	FI	▶ 6	▶ 0.54%
GB	▶ 115	▶ 10.44%	NO	▶ 6	▶ 0.54%
Others	▶ 106	▶ 9.62%	EE	▶ 5	▶ 0.45%
US	▶ 52	▶ 4.72%	BR	▶ 5	▶ 0.45%
CZ	▶ 45	▶ 4.08%	AR	▶ 5	▶ 0.45%
FR	▶ 44	▶ 3.99%	LT	▶ 4	▶ 0.36%
NL	▶ 44	▶ 3.99%	TR	▶ 4	▶ 0.36%
PL	▶ 39	▶ 3.54%	CA	▶ 4	▶ 0.36%
IT	▶ 33	▶ 2.99%	HU	▶ 3	▶ 0.27%
CH	▶ 31	▶ 2.81%	MX	▶ 3	▶ 0.27%
BE	▶ 29	▶ 2.63%	MT	▶ 3	▶ 0.27%
SE	▶ 29	▶ 2.63%	LU	▶ 3	▶ 0.27%
RO	▶ 24	▶ 2.18%	JP	▶ 3	▶ 0.27%
UA	▶ 18	▶ 1.63%	RS	▶ 3	▶ 0.27%
IE	▶ 15	▶ 1.36%	ZA	▶ 2	▶ 0.18%
SI	▶ 14	▶ 1.27%	KE	▶ 2	▶ 0.18%
AT	▶ 14	▶ 1.27%	CY	▶ 2	▶ 0.18%
IS	▶ 12	▶ 1.09%	CN	▶ 2	▶ 0.18%
RU	▶ 11	▶ 1.00%	MD	▶ 1	▶ 0.09%
DK	▶ 11	▶ 1.00%	SG	▶ 1	▶ 0.09%
IL	▶ 10	▶ 0.91%	IN	▶ 1	▶ 0.09%
HR	▶ 8	▶ 0.73%	BA	▶ 1	▶ 0.09%
SK	▶ 8	▶ 0.73%			



Feedback form results (432 feedback results in total)

Attendee classification (multiple selections possible)

Attendee	▶	375	▶	87 %
Speaker	▶	100	▶	23.2 %
Trainer	▶	17	▶	3.9 %
Sponsor	▶	39	▶	9 %
Volunteer	▶	23	▶	5.3%

Attendee job description (multiple selections possible)

Software engineer	▶	293	▶	68.1%
Software architect	▶	70	▶	16.3%
System administrator / Dev-Ops	▶	56	▶	13%
Freelancer	▶	42	▶	9.8%
Scientist / Researcher	▶	41	▶	9.5%
Student	▶	37	▶	8.6%
Other	▶	33	▶	7.7%
Hobbyist	▶	30	▶	7%
Project manager	▶	27	▶	6.3%
Engineering manager	▶	25	▶	5.8%
Business Consultant	▶	24	▶	5.6%
Educator	▶	19	▶	4.4%
Evangelist	▶	14	▶	3.3%
Trainer / Coach	▶	13	▶	3%
Executive	▶	12	▶	2.8%
Product manager	▶	11	▶	2.6%
Graduate	▶	3	▶	0.7%



Call for Sponsors

Sponsoring EuroPython guarantees you highly targeted visibility and the opportunity to present yourself and your company in a professional and innovative environment. You'll have an unique opportunity to meet many Python-enthusiastic developers, users and professionals. As a sponsor of EuroPython 2017, you will be supporting the work of a great open source community which is becoming a powerhouse of technological development and Innovation.

I would like to sponsor EuroPython, whom should I contact?

Please send an email to

sponsoring@europepython.eu

Use the conference as the launching site for new projects!

Your benefits as a sponsor

-  Make contact with a vibrant network of innovators.
-  Networking
-  Targeting
-  Reach out directly to people with a real interest in the conference topic and run a targeted marketing!
-  Present yourself as a Python-related open source company!
-  Brand image
-  Support a great open source community!
-  Sponsoring
-  Train your employees and benefit from the knowledge of the community!
-  Trainings
-  New business
-  Head hunting
-  Take advantage of the conference for recruitment!

Sponsorship Opportunities

Engage yourself as a sponsor of the EuroPython 2017 conference through any of the following sponsorship packages!

	KEYSTONE	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	PATRON
Pricing							
Package price (VAT not included)	€ 35,000	€ 24,000	€ 12,000	€ 6,000	€ 4,000	€ 2,000	€ 1,000
Availability							
Number of slots available	1	4	10	unlimited	unlimited	unlimited	unlimited
Booth (included)							
Modern booth in foyer or exhibit hall	40-50 sqm (central)	24-32 sqm	12-18 sqm	6-9 sqm	Table only	-	-
Session passes							
Complementary conference session passes	12	8	6	4	2	1	0
Conference session passes with discount	12	8	6	4	2	1	1
Brand visibility							
Keynote room named after sponsor	YES	-	-	-	-	-	-
Logo on EuroPython speaker desks	YES	YES	-	-	-	-	-
Logo on EuroPython banners	YES	YES	YES	YES	-	-	-
Logo on EuroPython video titles	YES	YES	YES	YES	-	-	-
Logo on EuroPython website	YES	YES	YES	YES	YES	YES	YES
Logo in the EuroPython program guide	YES	YES	YES	YES	YES	YES	YES
Advertisement in program guide	Double page	Double page	Full page	Full page	Half page	Half page	Half page
Direct marketing							
Attendee bag insert: brochure	YES	YES	YES	-	-	-	-
Attendee bag insert: gadget	YES	YES	YES	Flyer or gadget	Flyer or gadget	-	-
Attendee bag insert: flyer	YES	YES	YES	Flyer or gadget	Flyer or gadget	-	-
Recruiting							
Recruiting session participation	YES	YES	YES	YES	-	-	-
One recruiting ad on the website	YES	YES	YES	YES	YES	-	-
One recruiting email to attendees (opt-in)	YES	YES	YES	YES	YES	YES	-
Sponsored content							
Sponsored training (3h)	YES	-	-	-	-	-	-
Sponsored talk (30min)	YES	YES	YES	-	-	-	-
Communication							
Sending at most 3 emails to most attendees (opt-in)	YES	-	-	-	-	-	-
Joint press releases highlighting the sponsor	YES	-	-	-	-	-	-
Blog posts highlighting the sponsor	YES	YES	-	-	-	-	-
Questions in the conference feedback form	YES	YES	-	-	-	-	-
One tweet to all @europython subscribers	YES	YES	YES	-	-	-	-
One retweet to all @europython subscribers	YES	YES	YES	YES	YES	YES	-
Sponsor / attendee interaction							
Organizer support for custom sponsor/attendee interaction	YES	-	-	-	-	-	-
Private meeting room (rent extra)	up to 5 days	up to 3 days	-	-	-	-	-
Participation in daily price draw announcements	YES	YES	YES	-	-	-	-
Lounge event options (see list below)	2	1	1	-	-	-	-

Please contact sponsoring@europython.eu for details.

KEYSTONE SPONSOR

(LIMIT: 1) € 35,000

- ▶ Logo on EuroPython website, program guide, banners and speaker desks
- ▶ The keynote talks room will be called with the sponsor name
- ▶ Advertisement (2 full pages) in program guide
- ▶ Attendee bag insert (flyer, brochure, gadget)
- ▶ 12 complementary conference session passes
- ▶ 12 conference session passes with discount
- ▶ The biggest and most central booth in foyer or exhibit hall (~40-50sqm)
- ▶ Recruiting
 - 1 recruiting email to attendees
 - Recruiting ad on website and job-board
 - Table in exhibition hall for recruiting session
- ▶ 2 lounge events (contact us regarding possibilities)
- ▶ 1 sponsored talk (30min)
- ▶ 1 sponsored training (3h)
- ▶ Optional private meeting room (5 days)
- ▶ Joint press releases highlighting the sponsor
- ▶ Blog posts highlighting the sponsor/interviews about what they do with Python
- ▶ 1 tweet to all subscribers of @europython
- ▶ 1 retweet to all subscribers of @europython
- ▶ Possibility to give out announced prizes to attendees
- ▶ Questions in the conference feedback form
- ▶ Sending 2 emails to attendees who opt-in to receiving sponsor emails
- ▶ Support for custom sponsor/attendee interaction

DIAMOND SPONSOR

(LIMIT: 4) € 24,000

- ▶ Logo on EuroPython website, program guide, banners and speaker desks
- ▶ Advertisement (2 page ad) in program guide
- ▶ Attendee bag insert (flyer, brochure, gadget)
- ▶ 8 free conference session passes
- ▶ 8 conference session passes with discount
- ▶ Prominent booth in foyer or exhibit hall (~24-32sqm)
- ▶ Recruiting
 - 1 recruiting email to attendees
 - Recruiting ad on website and job-board
 - Table in exhibition hall for recruiting session
- ▶ 1 lounge event (speak with us about the possibilities)
- ▶ 1 sponsored talk (30min)
- ▶ Private meeting room (3 days)
- ▶ Blog posts highlighting the sponsor/interviews about what they do with Python
- ▶ 1 tweet to all subscribers
- ▶ 1 retweet
- ▶ Possibility to give out announced prizes to attendees
- ▶ Questions in the conference feedback form

PLATINUM SPONSOR

(LIMIT: 10) € 12,000

- ▶ Logo on EuroPython website, program guide and banners
- ▶ Advertisement (1 page ad) in program guide
- ▶ Attendee bag insert (flyer, brochure, gadget)
- ▶ 6 free conference session passes
- ▶ 6 conference session passes with discount
- ▶ Booth in foyer or exhibit hall (~12-18 sqm)
- ▶ Recruiting
 - 1 recruiting email to attendees
 - Recruiting ad on website and job-board
- ▶ 1 lounge event (speak with us about the possibilities)
- ▶ 1 sponsored talk (30min)
- ▶ 1 tweet to all subscribers
- ▶ 1 retweet
- ▶ Possibility to give out announced prizes to attendees

GOLD SPONSOR

€ 6,000

- ▶ Logo on EuroPython website, program guide and banners
- ▶ Advertisement (1 page ad) in program guide
- ▶ Attendee bag insert (flyer)
- ▶ 4 free conference session passes
- ▶ 4 conference session passes with discount
- ▶ Booth in foyer or exhibit hall (~6-9 sqm)
- ▶ Recruiting
 - 1 recruiting email to attendees
 - Recruiting ad on website and job-board
- ▶ 1 retweet

SILVER SPONSOR

€ 4,000

- ▶ Logo on EuroPython website and program guide
- ▶ Advertisement (1/2 page ad) in program guide
- ▶ Attendee bag insert (flyer)
- ▶ 2 free conference session passes
- ▶ 2 conference session passes with discount
- ▶ Booth in foyer or exhibit hall (table)
- ▶ Recruiting
 - Recruiting mailing to attendees
 - Recruiting ad on website and job-board
- ▶ 1 retweet

BRONZE SPONSOR

€ 2,000

- ▶ Logo on EuroPython website and program guide
- ▶ Advertisement (1/2 page ad) in program guide
- ▶ 1 free conference session pass
- ▶ 1 conference session pass with discount
- ▶ Recruiting mailing to attendees
- ▶ 1 retweet

EUROPYTHON PATRON

€ 1,000

- ▶ Logo on EuroPython website and program guide
- ▶ Advertisement (1/2 page ad) in program guide
- ▶ 1 conference session pass with discount

Special events

Special events are a list of very prominent advertisement options that are not associated to any sponsor package, and can be booked separately as only or extra advertisement.

Sponsored Talk ▶ **3k**

Sponsored business poster ▶ **500**

Table in recruiting session ▶ **3k**

Mobile guide sponsor ▶ **5k**

Social event / party ▶ **8k**

Financial aid sponsor ▶ **5k minimum**
Financial aid donation 1K

Sprints/Openspace/Barcamp sponsor ▶ **2k**

Live subtitle sponsor ▶ **please ask**

Socializing event sponsor ▶ **please ask**

Coffee break sponsor ▶ **3k/day**

Sprints coffee break sponsors ▶ **2k/day**

Room sponsor (~200 seats) ▶ **2k/room**

Room sponsor (~100 seats) ▶ **1k/room**

Lanyard sponsor ▶ **1k + lanyards price**

Bag sponsor ▶ **1k + bags price**



Photo: EuroPython 2016

Lounge events

Sponsoring lounge events you will get the chance to relate the name of your company to popular activities and goods placed in popular areas. Lounge events are part of the Keystone, Diamond and Platinum Sponsorships. These sponsors will be able to choose 1 (Diamond and Platinum sponsors) or 2 events (Keystone) from the list below. If you are neither a Keystone, Diamond or Platinum sponsor, but are very interested in sponsoring one of these events, please write to:

sponsoring@europepython.eu.

Each event will include proper advertisement of the sponsor.

Please note that the costs of service for these lounge events will be billed to the sponsor, e.g. an ice cream event sponsor will have to pay for the ice cream served at the event. Details are available on demand.

Lounge event list

- ▶ 2 table football tables in lounge area
- ▶ Green goods (fruit baskets) every day
- ▶ Wheel of fortune with merchandising prizes for 1 day
- ▶ Retro Arcade area (Neo Geo, SNES, Segz) in the lounge area
- ▶ Gourmet coffee stall for 1 day
- ▶ Ice cream stall for 1 day
- ▶ Popcorn stall for 1 day
- ▶ Photocall for 1 day
- ▶ Laser Tag session (1.5 hours)



Flexibility

Don't see a package that fits your needs? Do you have a unique idea? If you want to support EuroPython 2017, we want to help you develop a tailored sponsorship package that fits your specific targets.

Please get in touch and ask about individual arrangements:

sponsoring@europepython.eu



Additional Information

Small entity discounts: If you are a small company or startup with less than 250.000 EUR annual revenue, we have special setups for you. You can receive a 50% discount at the Patron level, a 20% discount at the Bronze level and a 10% discount at the Silver level. For details, please talk to us:

sponsoring@europepython.eu.

We will provide free booth space for F/OSS projects. Please register early because space is limited:

sponsoring@europepython.eu

All prices in this brochure exclude value added tax (VAT), which may apply.



Options

Recruiting ad on website and job board

Your job advertisement on the job page on ep2017.euro-python.eu, and on the job board at a central place during the conference.

Recruiting session

Brief company introduction talk, and then a real recruiting and curricula evaluating session during the conference.

Sponsored talk (30')

You get one slot of 30 minutes as part of the official conference talks.

Sponsored training (3h)

You get one slot of 3 hours as part of the official training program.

Prominent booth in foyer or exhibit hall

Booth space in foyer or exhibit hall, 1 table, 1 high table, 2 chairs and simple exhibition divider is included, highly customisable, custom booths are possible, ask about possibilities.

Booth in exhibit hall

Booth space in exhibit hall, 1 high table, 1 chair and simple exhibition divider is included, customisable, ask about possibilities.



Photo: EuroPython 2016

Service Details

Logo on website and program guide

Your logo and a link on ep2017.europython.eu, and in the program guide which each attendee will receive.

Logo on banners, speaker desks

Your logo on banners in the foyer and/or in the keynote room, and/or logo on panels, which are mounted on the front of the speaker desks.

Logo on lanyards

Your logo on the official EuroPython 2017 lanyards which each attendee will receive.

Ad in program guide

Your advertising in the program guide, full color, to be delivered by the sponsor in accordance with our specifications (e.g. size, color).

Attendee bag insert

"Flyer" means one page A4-size maximum, "brochure" means an booklet with not more than 20 pages an A4-size maximum, "gadget" means one giveaway like a pen, a lighter, a notepad, ...

Recruiting mailing to attendees

One mailing (via email) to all attendees (who have consented via opt-in during registration), mailing will be carried out by us to provide confidentiality.

Mobile app sponsor

Your logo in the EuroPython mobile app of the conference and access to messaging the attendees from the application.

Social event sponsor

Your logo will appear as social event sponsor, a short talk can be given in the dinner room before dinner and we will put a banner in the entrance of the restaurant.

Sprint/Openspace/Barcamp sponsor

Your logo will appear in the Sprint rooms and website, 1 conference session pass.

Coffee break sponsor

Provides coffee and tea for the attendees for up to 4 hours during the conference. Your logo will be placed in the coffee break area.

Room sponsor

Your logo will be placed in the entrance of the room and it will be called with the name of your organisation.

Lanyard sponsorship

Your logo and a text will be placed on the conference lanyards.

Bag sponsorship

Your logo and a text will be placed on the conference bags.

Table in exhibit hall

Infopoint in exhibit hall, 1 high table, 1 chair and exhibition divider in the back.

Private meeting room

Several small meeting rooms available, 10-20 seats each, you can rent them on hourly or daily basis, run your own meetings, workshops, recruitment interviews.

Conference session pass

A free ticket, which gives free access for your employees to staff your booth, to give a talk, or just to attend the program e.g. for their continuing education.

Conference session pass at the early bird rate

Sponsors can buy additional conference session passes at the early-bird business ticket rate through the ticket sales period (even after early-bird tickets have sold out).

Opening talk

The first keynote talk on the first conference day.

Lounge sponsor

Your logo on the banners of one of the the lounge areas and the possibility to leave merchandising.

Table in recruiting session

Infopoint in the recruiting session, 1 table, 1 chair and exhibition divider in the back.

Gourmet coffee stall

A gourmet coffee stall will be placed in the lounge area of your preference and your logo will be placed next to the event.

Ice cream stall

An ice-cream stall will be placed in the lounge area of your preference and your logo will be placed next to the event.

Popcorn stall

A popcorn stall will be placed in the lounge area of your preference and your logo will be placed next to the event.

Laser Tag

A Laser Tag combat will be organised in a proper environment close to the venue (5-10 minutes by walk). The Laser Tag lasts for an hour and can host about 30 people. Your logo will be placed next to the event

Table football

Two table football tables with your organisation logo and a text will be placed in the lounge area of your preference.

Green goods (fruit baskets)

Your logo with a text will be placed near the fruit baskets that will be offered with the coffee breaks and during the conference.

Big fortune roulette with merchandising

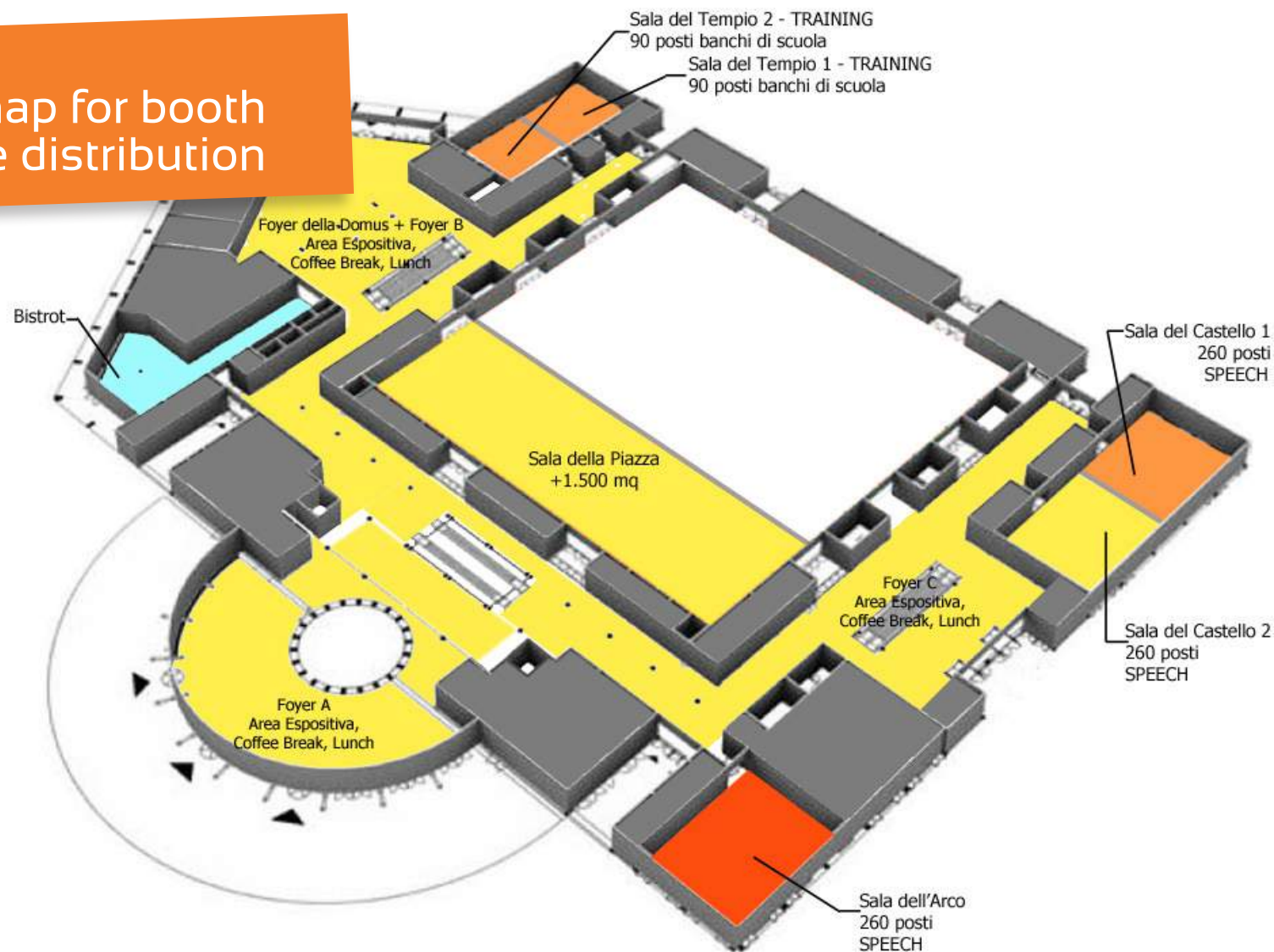
prizes for 1 day

A big fortune roulette will be placed in the lounge area of your preference during 1 day where the prize is merchandising from your company. It will be promoted within the conference programme and your logo will be placed next to the event.

Retro Area (Neo Geo, SNES, Sega,...) in the lounge

Two arcade machines with old games will be placed in the lounge area of your preference and your logo will be placed next to the event.

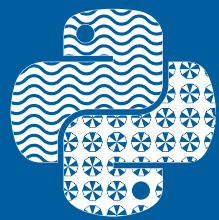
Proposal map for booth space distribution





EuroPython 2017 - European Python Programming Conference
Python Italia APS
EuroPython Society (EPS)

Photo: Bernhard Lang



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2017

<http://ep2017.europython.eu/>

<http://blog.europython.eu/>