

Inspiring children - a journey: Diversity and computing education

Celine Boudier - 11th July 2017 - EuroPython



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Hi, I'm Celine



Celine Boudier

Code For Life Team Lead at Ocado

@CelineBoudier



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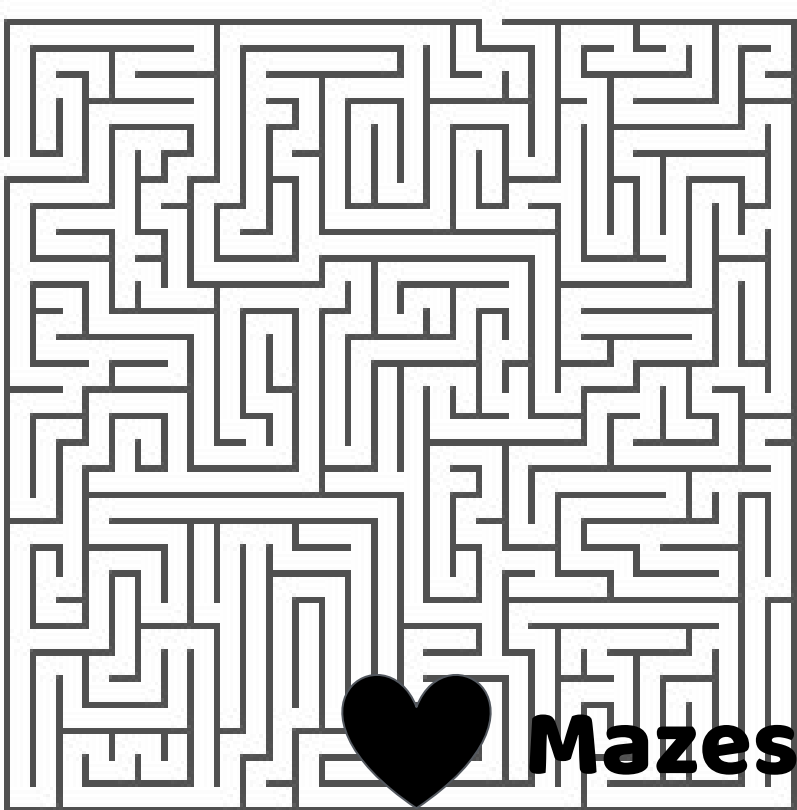
Dinosaurs



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Mazes and Microscopes



©Carolina Biological Supply Company



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Where are the stairs /

lifts /

ladders /

ropes /

Boulders...

??

Fisher-Price®

Furnish
it your
way!

Over 2
feet tall
over 2.5
feet wide.



Additional accessories sold separately
and subject to availability.



Includes Mom, Dad, Baby,
couch & infant seat



Doorbell really works!



Loving Family™
Dollhouse

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CAUTION: This package contains small parts. For adult assembly only.
ADULT ASSEMBLY REQUIRED. Phillips screwdriver
not included required for assembly.

WARNING: CHOKING HAZARD - Small parts.
Not for children under 3 years.

BFR48
© Fisher-Price
© 2014 Fisher-Price

3+
YRS.

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LIFE

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ocado
TECHNOLOGY



Mentor: Primary school teacher

First computers! Theory of evolution! Newtons!...



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Mentors: older cousins

Magic tricks, creativity, Pacman...



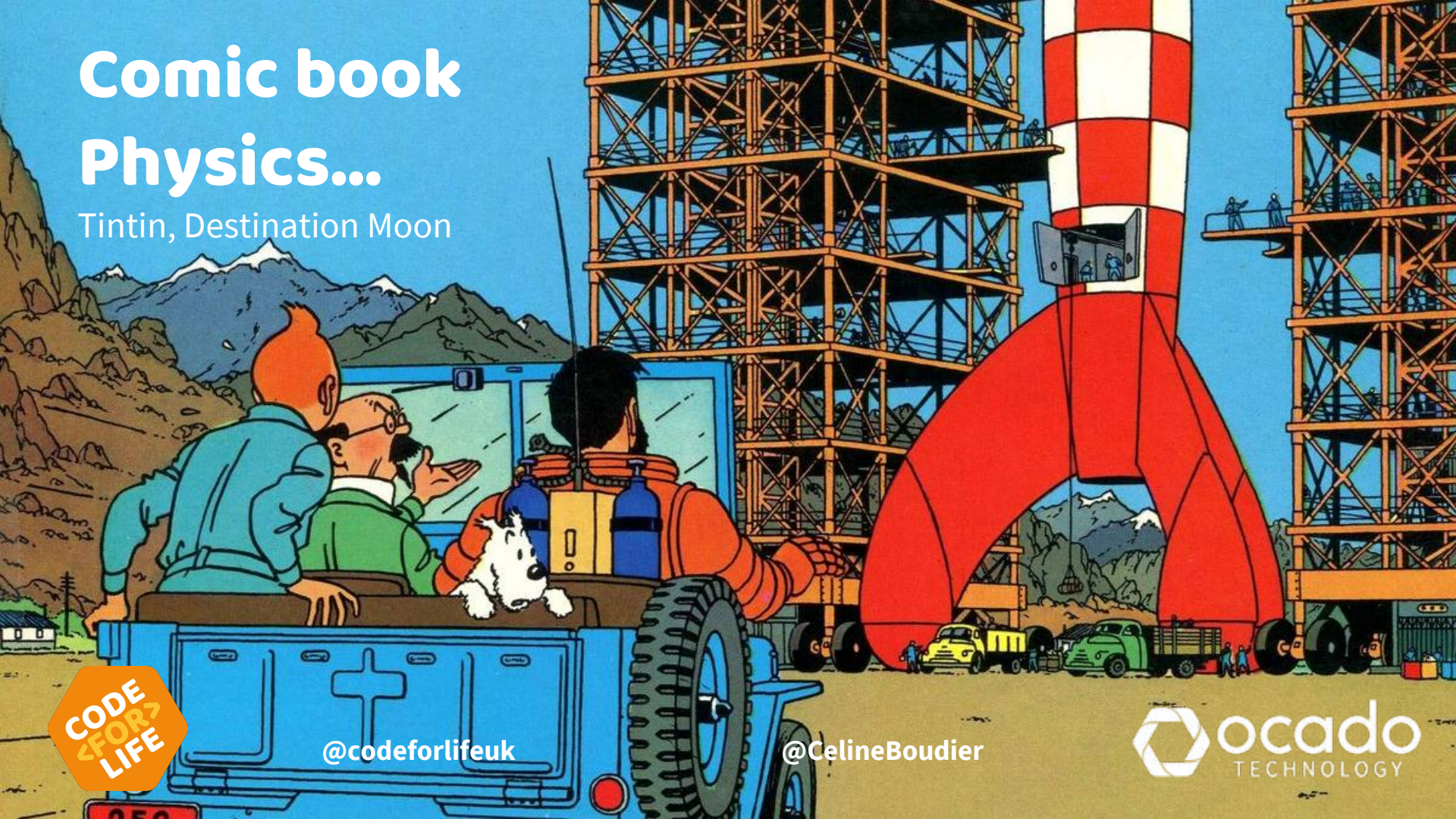
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Comic book Physics...

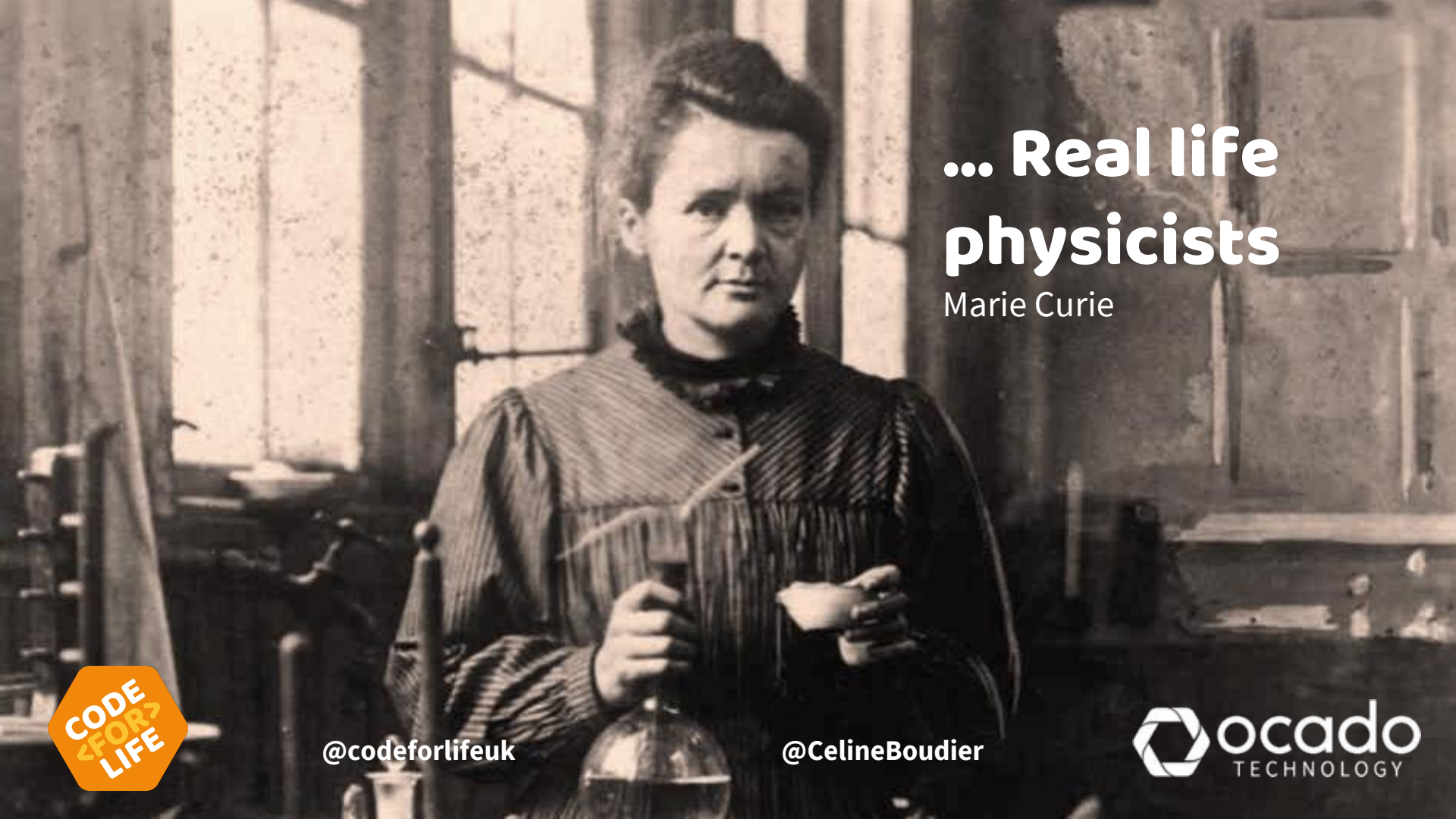
Tintin, Destination Moon



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... Real life physicists

Marie Curie

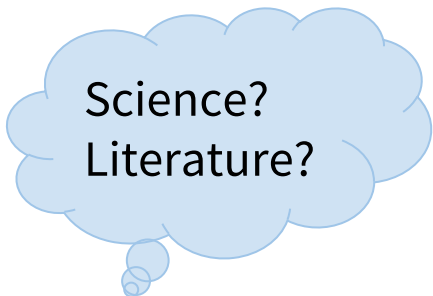


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Vocations?

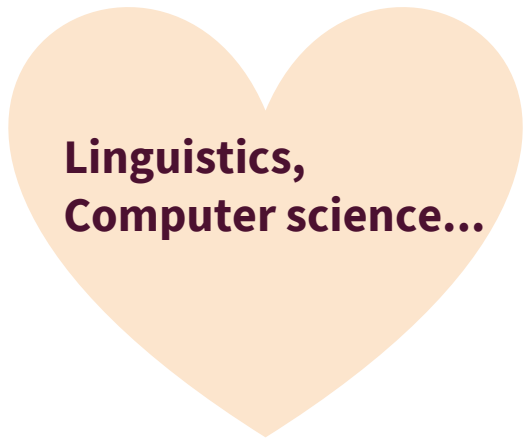
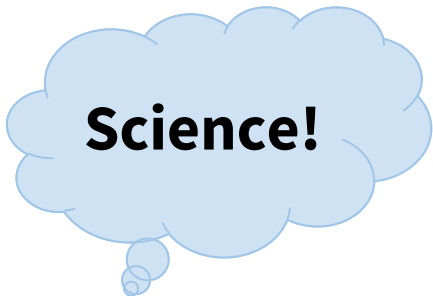


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Vocations?



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Vocations?



Lycée V. Duruy, Paris,
2002-2003

My final year of
High School,
spec. Science
~50% women

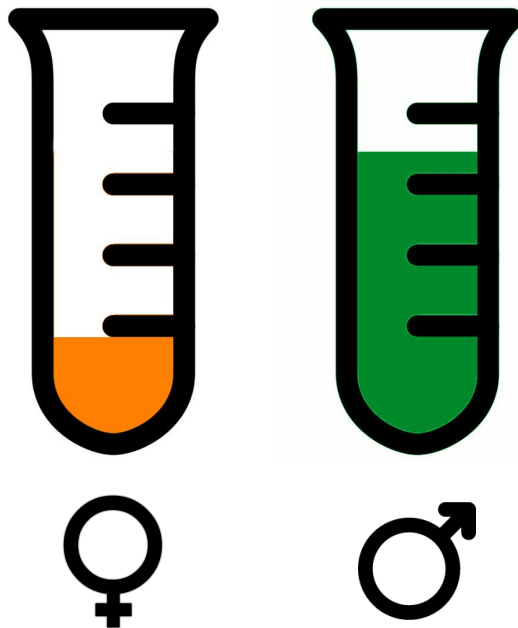


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Vocations?



Lycée Louis Le Grand,
Paris, 2003

20% women in
my preparatory
class for
engineering
schools



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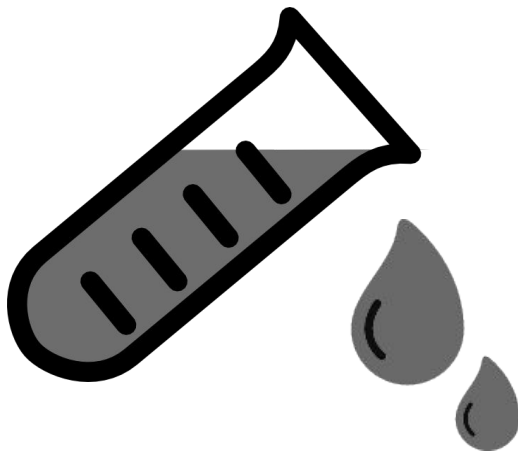
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Vocations?

In France, 2008

31% women go to non medical scientific studies after scientific high school (vs **53% men**)



Just 13% computer science students in the UK were **women** in 2014



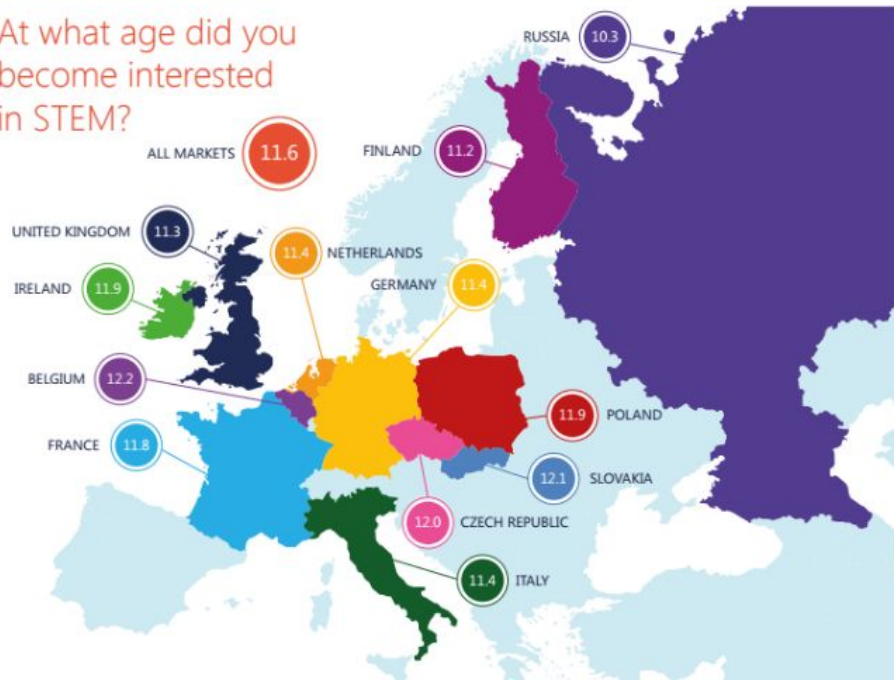
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Vocations?

At what age did you become interested in STEM?



At what age do Europe's young women lose interest in STEM?



Graph 2. We asked school girls (11-18) and young women (19-30): 'Rate on a scale from 1 to 5: how interesting do you consider STEM subjects and at what age did you start feeling this way?'

Microsoft study

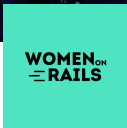


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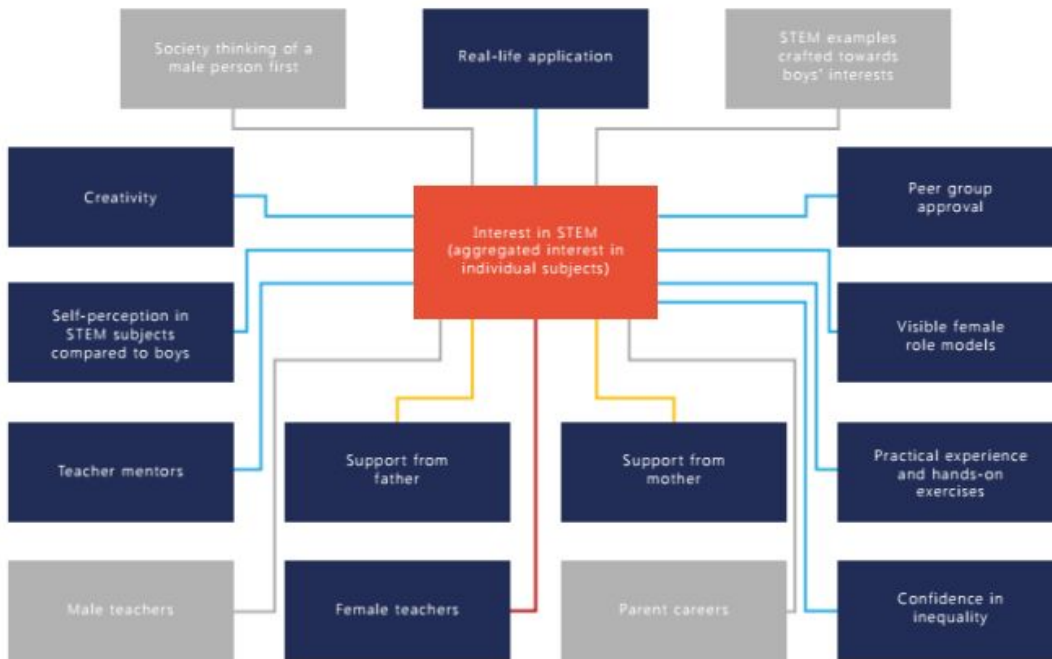
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Vocations?



Agathe Begault - Women on Rails
+ Speaks in schools



Graph 7. We created an aggregated multi-regression analysis to identify and statistically prove the key drivers influencing girls' interest in STEM-related subjects.

- Statistically important effect
- Statistically unimportant effect

- Strong impact
- Moderate impact
- Weak impact
- Negligible

Microsoft study



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Vocations?

**40% women, 2005
(record breaking)**

~Master of engineering
Computer Science!
Robots! AI! Quantum
physics! Art History! Lots
of other things!



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Vocations?

Software Engineer
Internship at Exalead -
working closely with a
diverse team, 2008

Computer Science
R&D + Languages!



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Vocations?

Only permanent full time female software engineer, 2008

Few female software leads, 2013

Product owner + lead, 2014



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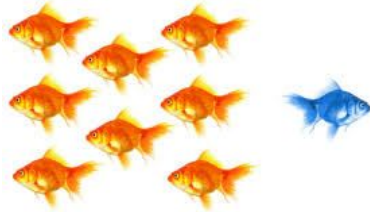
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Changing Mind

Before

Enjoyed being an outsider



Wanted the world to change magically



After

Bad experiences

Hidden problems

Less hidden problems



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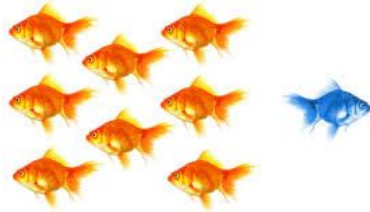
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Changing Mind

Before

Enjoyed being an outsider



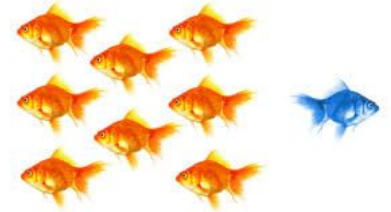
Wanted the world to change magically



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After

Bad experiences



Hidden problems

Less hidden problems



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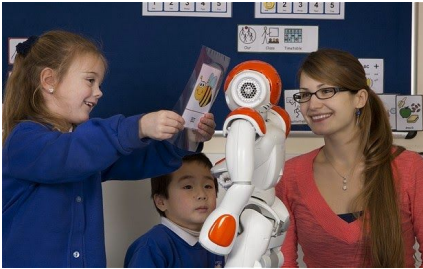


Changing Lives - Ask NAO



Teaching tool for learning goals
Repetitive, never gets angry, non judgemental
Bridge between computers and humans

We changed a few lives, including ours

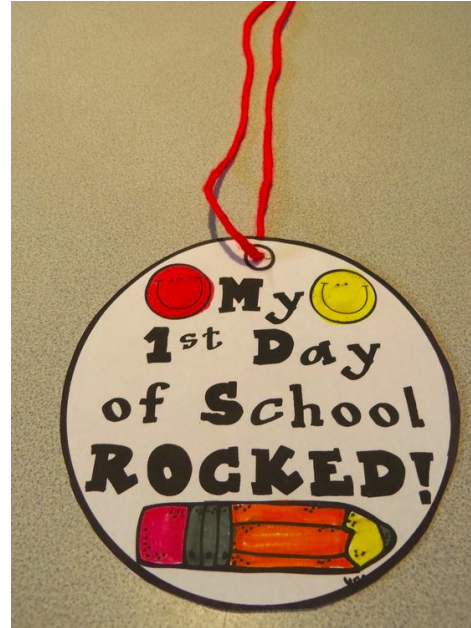


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Moving - New minds to change



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Moving - New minds to change



Paris



London

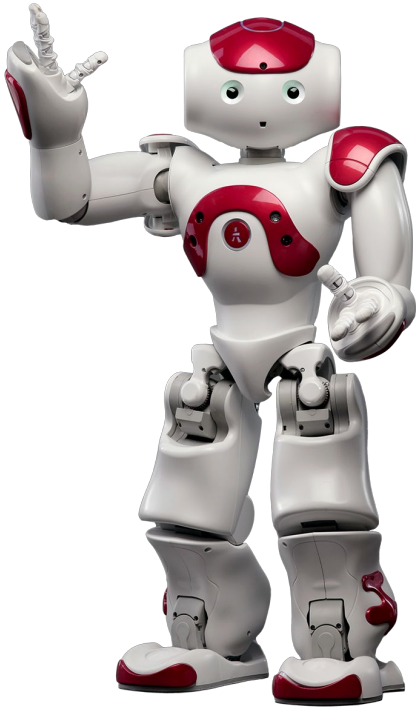


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Moving - New minds to change

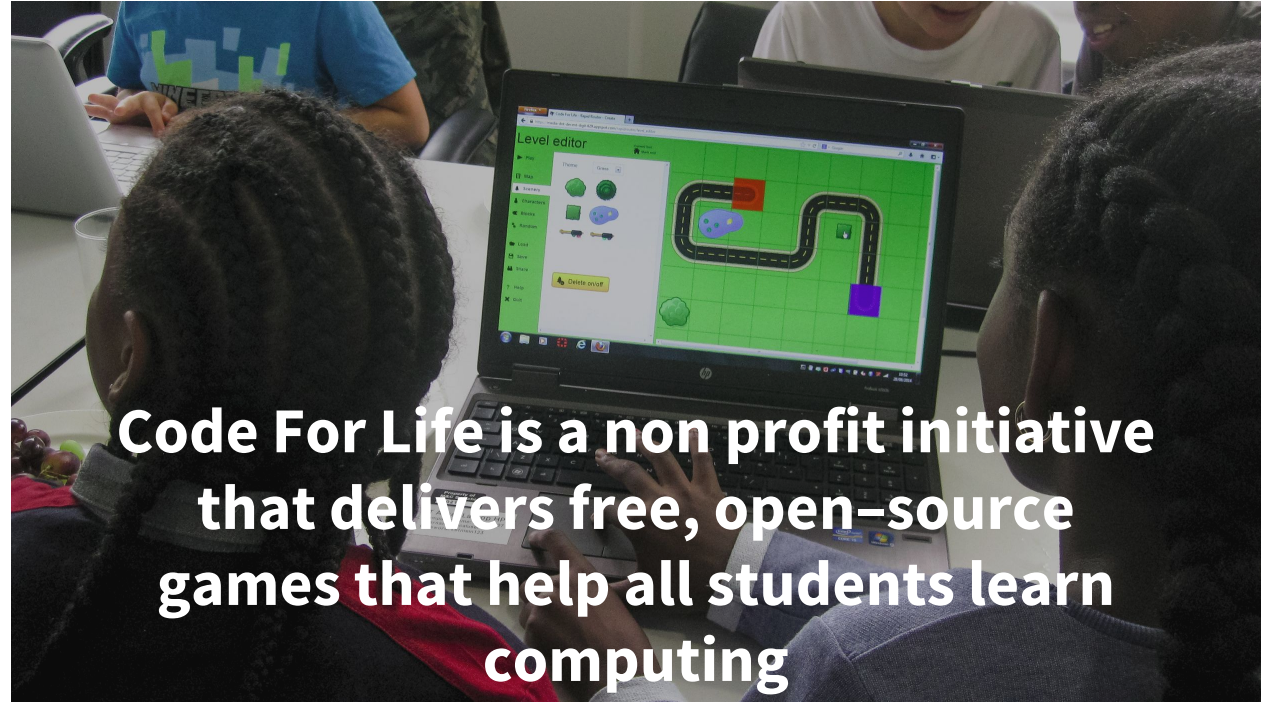


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Code For Life - Ocado



Code For Life is a non profit initiative that delivers free, open-source games that help all students learn computing



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Wait, what?



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Why?

2014

UK introduces computing in the primary school curriculum



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Yes, but why?

“Teaching children to program is not just about nurturing the next generation of software engineers; being able to write code is a transformative and disruptive meta-skill that needs to be seen as being of huge potential value whatever your future holds. I would go so far as to say that it is a survival skill that our children need to acquire to flourish in the increasingly digital and online future that awaits them.”

Paul Clarke, Ocado CTO



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Linda Liukas - Hello Ruby, a delightful way to teach kids about computers



"If we change a kid's perception of what's possible, we can change the entire world."

Linda Liukas
European Commission
Digital Champion of Finland;
Author, Hello Ruby;
Adventures in Coding;
Co-founder of Rails Girls

#OECDwk

31 May-1 June 2016, Paris
www.oecd.org/forum




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Cat Lamin - Why do kids need to learn how to code



Useful skills?

- Basic understanding of how a computer works makes life easier for everyone
- Encourages fun, project-based learning
- Links to real life e.g. computer games, digital effects in films
- Programming skills are cross-curricular



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What about the teachers?



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What about the teachers?



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What about the teachers?



coding resources for teachers

All

Images

Shopping

News

About 25,200,000 results (0.66 seconds)

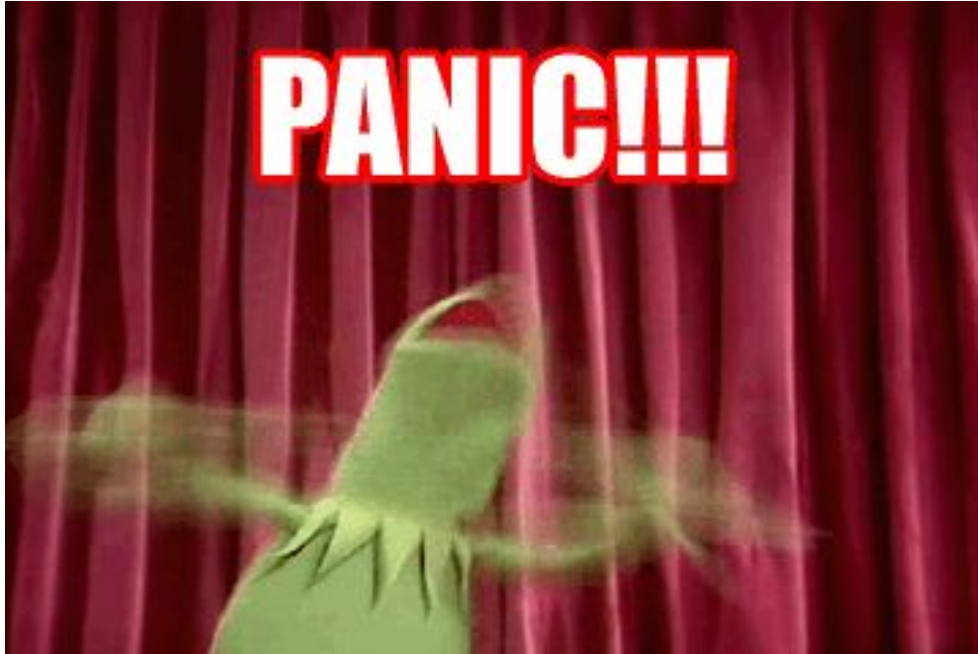


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What about the teachers?



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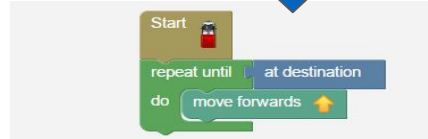


Rapid Router: From Blockly to Python

1st game, for primary schools

From visual programming in Blockly to Python

Progression in computing concepts



This is what your program would look like in Python:

```
1 import van
2 v = van.Van()
3
4 while not (v.at_destination()):
5     v.move_forwards()
6
7
```



```
1 import van
2 v = van.Van()
3
4 while not v.at_destination():
5     v.move_forwards()
6
```



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Materials and Role Models

- [Lesson plans](#)
- Unplugged activities
- Teacher solutions
- How to guides
- Students' progress



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Materials and Role Models

Dedicated to Sharon Harrison



1956 — 2015

Sharon was instrumental in helping to create Code for Life. At the beginning of 2014 she was recruited to act as our Educational Consultant. The project drew on her previous skills as a pioneering computing teacher and education consultant.

Sharon has left a lasting legacy by creating something which will help teach STEM skills to the next generation of computer scientists across the world.



Videos of Ocado employees: what they do, coding concepts

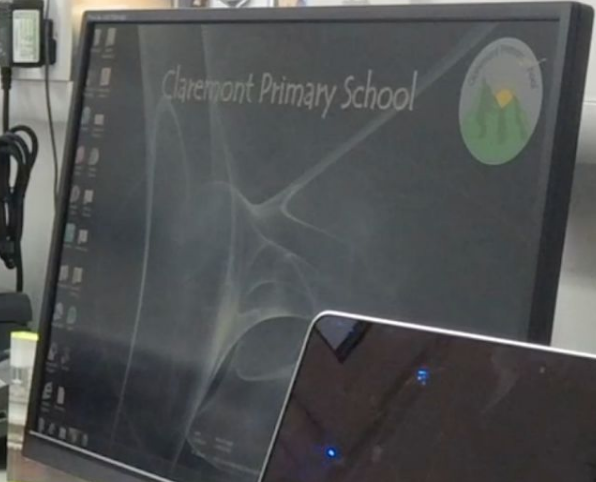


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User Interviews



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Old Vs New



codeforlife.education



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Games are programmed...

```
1 import van
2
3 v = van.Van()
4
5 while not v.at_destination():
6     v.move_forwards()
```

Console Output

??



```
from django.contrib.auth.models import User
from django.db import models
from django.utils.translation import ugettext

from portal.models import UserProfile, Student

def theme_choices():
    from game.theme import get_all_themes
    return [(theme.name, theme.name) for theme in get_all_themes()]

def character_choices():
    from game.character import get_all_character
    return [(character.name, character.name) for character in get_all_character()]

class Block(models.Model):
    type = models.CharField(max_length=200)

    def __unicode__(self):
        return self.type

class Episode(models.Model):
    """Variables prefixed with r_ signify they are parameters for random level generation"""
    name = models.CharField(max_length=200)
    next_episode = models.ForeignKey("self", null=True, default=None)
    in_development = models.BooleanField(default=False)

    r_random_levels_enabled = models.BooleanField(default=False)
    r_branchiness = models.FloatField(default=0, null=True)
```



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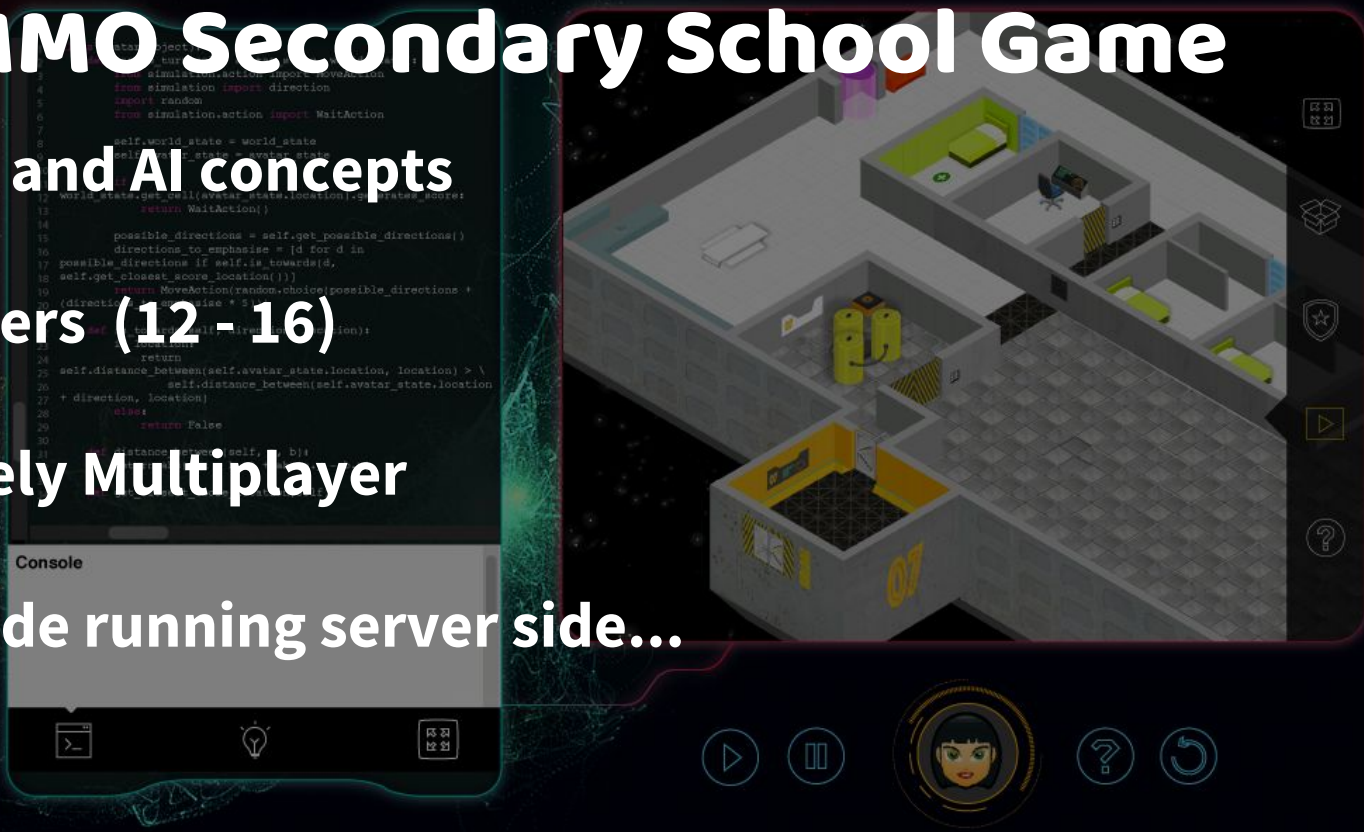
AI:MMO Secondary School Game

Python and AI concepts

Teenagers (12 - 16)

Massively Multiplayer

User code running server side...



AI:MMO - Next steps

User research / Design

Good fit to teenagers' current skillset and tastes

Computing GCSE 'leaves girls and poorer students behind'



Rory Cellan-Jones
Technology correspondent

19 December 2016 | Technology |

Share



GETTY IMAGES



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Some other next steps



Code for Life has **100,000 users** across the world.
MORE!! Translations in progress



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iOS app for iPads:
Used in schools
Offline mode
Accessibility (mouse-free)

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Essex Library Services:
Not everyone has a
computer



one

Time Travel



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What if?



Goldie Blox®

Invention Mansion

MINI-FIGURES
INCLUDED



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ocado
TECHNOLOGY

Blockly

move forwards ↑

Clear

turn left ←

Play

turn right →

Fast

repeat until

do

Step

if +
do

Solve

at destination

Load

road exists forward ▾

Save

? Help

Mute

Quit



What if?

```

Start
repeat until at destination
do
  if road exists forward
  do
    move forwards
  
```



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What if?

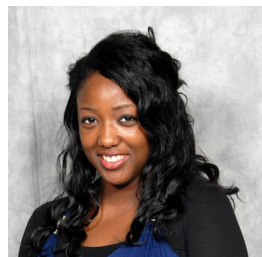
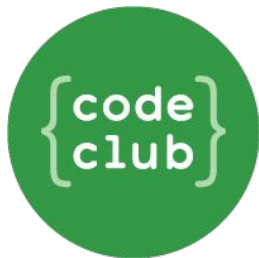


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What if?



STEM ettes

♥ * # +

pyladies



greenlight for girls

The future is full of possibilities



tech & Ladies



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Code for Life Volunteers



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Code for Life Volunteers



Inspire kids

Free, fun, open source games

Diversity

Learning ourselves

Still a lot of children to reach!



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Still a lot of children to reach!



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Get involved



www.codeforlife.education



codeforlife.education/help/#contact

<https://github.com/ocadotechnology/codeforlife-portal>

<https://github.com/ocadotechnology/rapid-router>



<https://github.com/ocadotechnology/aimmo>

<https://github.com/ocadotechnology/rapid-router-unity>



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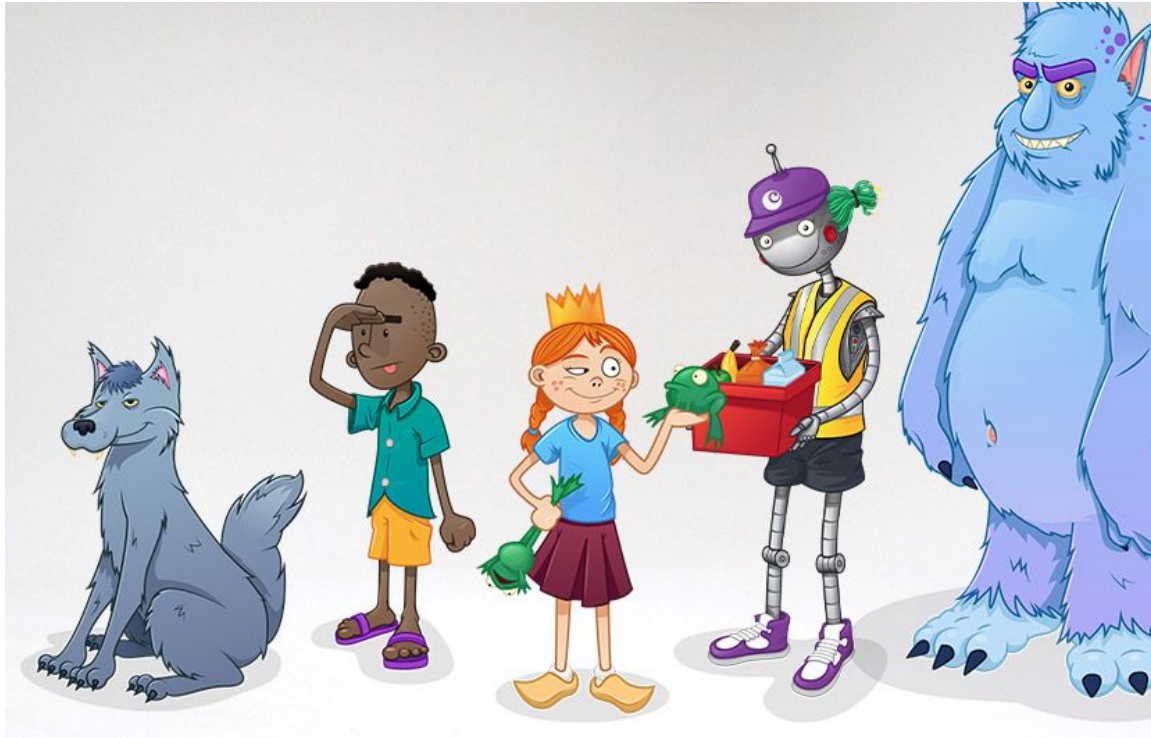
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<https://crowdin.com/project/code-for-life> (translations)



Thanks! Questions?



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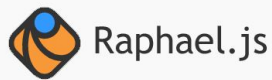
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Annex - Stack



SKULPT



GitHub



Travis CI



SEMAPHORE



Google Cloud Platform



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